

ADRA Ambassadors Meeting – 26 April 2026

Agenda

- Welcome and prayer
- ADRA-UK Annual Appeal Reminders and Updates
- ADRA Ambassadors Check-In (2026 Annual Appeal Edition)
- ADRA Art Contest Update
- SEC Health Dept. Walk for ADRA 5K Fundraiser
- Upcoming Dates for your Diaries
- Questions / Comments
- Adjournment

MEETING NOTES

Welcome

In welcoming ambassadors to the meeting, Petrian reminded attendees to use their names and church they represent as their display name.

ADRA-UK Annual Appeal – Update / Reminders

- Petrian said everyone should have received their annual appeal packs via the post by now. She reminded the ambassadors what should have arrived in each pack and showed images of what each item looks like (see slides from meeting). The items in the pack sent via Royal Mail post included:
 - Letters
 - Impact News
 - Donation Envelopes
 - Posters
- **Additional Printed Annual Appeal Materials** are available so please order additional supplies as and when needed from the following link:
<https://form.jotform.com/260775196761064>
- Petrian reminded ambassadors that the following printed materials were not sent in the annual appeal packs but are available upon request; so ambassadors can also order these at the link above as and when needed:
 - Receipt Books
 - Coin Cards
 - Donation Boxes
 - Reporting Spreadsheets
- **Promotional Video for Annual Appeal** – please continue to use the video which was already shared. **A new video will be circulated soon** (early May) so once this is ready it will be shared with ambassadors to use in their congregations and wider community. In the meantime, please continue to use the first video which is accessible here: <https://www.youtube.com/watch?v=NZoWglA0fKY&t=3s>
- **Back of Donation Envelopes** – Petrian showed the back of the donation envelopes (see slides) and asked the ambassadors to make an effort to

encourage donors to complete the back of the envelope as it will allow ADRA to receive an additional £0.25p for every £1 received in donations. As every little adds up – we want to encourage as many of our donors to complete the back of the envelopes as possible. Please send all envelopes that has been completed to the ADRA-UK office (but please ensure you remove the funds from the envelope before sending the envelopes to us in the post).

New Labels for old Collection Tins

In the last monthly meeting held in February some ambassadors asked if the old collection tins could be re-used to collect donations and wanted to know if ADRA could supply new labels to be used on these old collection tins.

Petrian updated the meeting that new labels were designed and were currently being printed and should be delivered to the ADRA office in the coming week. So Petrian explained that once these arrive and are available, she will update the ambassadors. She explained that ADRA do not have collection tins for distribution so its for churches with old collection tins who wish to re-use them. You will be able to order the labels from the same link once they are available. She is aware that most churches across the BUC have many of the old collection tins. Ambassadors will be able to order the new labels using the same link to order annual appeal printed materials.

Getting Children Involved in the Annual Appeal

Petrian reminded the ambassadors that they should be intentional about including children in the annual appeal by using the coin cards. She explained that these could be done via their Sabbath School teachers as well as their respective Pathfinders and Adventurer Clubs as there is also an ADRA Honour/Awards that the adventurers and pathfinders can do. There is also a PowerPoint presentation with link to the requirements for the Adventurer and Pathfinder Honours (see slides from meeting). You can request the PowerPoint presentation from Petrian or download it from the Ambassadors Resources Page in the tab for this years' annual appeal.

There are also **certificates of appreciation** available that you can use as tokens for children and adults who support the Annual Appeal by raising funds. Just get in touch with Petrian to request these certificates which you can download and print.

ADRA Ambassadors Check-In

A few ambassadors shared some of their annual appeal activities so far which included:

- **Willesden SDA Church** – Ambassador Andre Charles informed the attendees that he is planning a fundraising concert featuring gospel artistes from the USA and the UK. This is being held on Sabbath May 23 at 7:00pm. He asked the ambassadors network to invite their contacts and promote in the local churches. He requested that everyone support the initiative in anyway they can. A flyer was also shared (see slides for details). He also mentioned that he had prepared a proposal for an ADRA Festival to include – workshops on Disaster Preparedness, How churches could be useful in disasters / emergencies etc... and also workshops on how ADRA works and the

projects they support - to sensitise his congregation and the wider community to improve understanding and knowledge and also to mobilise support. He explained that he will try to get the festival or the workshop done later in the year.

- **Isle of Man SDA Church** – (John Lustica Ambassador) was absent as he is away celebrating his wedding anniversary with his family but he and another member from his church participated in a local charity walk to raise funds for ADRA. He will share more in the next meeting. (A photo was shared – see slide with more details).
- **Stanborough Park SDA Church** – Audrey Balderstone (Ambassador) was absent as she is out of town with her family. She had provided some updates with Petrian about her activities so far for the annual appeal. These included:
 - Annual *Lilies for Easter* Fundraiser for ADRA which was held over the Easter period. Persons were able to make a lily dedication to someone and over 240 lilies were displayed throughout the church over Easter – with each lily representing a dedication to someone. From this activity £950 was raised. (See slides for photos and more information).
 - Audry also had fundraising for ADRA in celebration of her recent birthday through her JustGiving page which raised funds for ADRA. She has also collected some donations from members since the launch of the appeal at her church. The total raised from all her activities so far for the 2026 annual appeal is £3,149.
 - There is also an upcoming 16th Annual Children's Concert Fundraising event in support of ADRA which will be held on May 9th at Stanborough Park SDA at 7:00pm. A flyer was shared – see slides for details). Please circulate the flyer and help to promote to your contacts and local congregations.
- **Bodmin SDA Church** – Abigail Blackburn (Ambassador) shared that 6 members of her church will join her in doing a half marathon on a Sunday May 2nd. In addition, there will be a fundraising bike ride for ADRA on May 31st.
- **Gatwick SDA Church** – Ruth Ndori (Ambassador) informed the team that she has been issuing the donation envelopes at her church which are well received so far.

Petrian thanked all the ambassadors for sharing their activities with everyone and commended them for their hard work so far. She encouraged other ambassadors to share their plans and activities with Petrian before the next monthly meeting so they can be included.

ADRA Europe ART Contest 2026

Voting is now open to the public until May 10th. So please visit the ADRA Art Contest website to view the artworks from those selected as finalists. Everyone can vote on their favourite artwork in each age category. Petrian showed a few of the artwork from the

competition (see slides from the meeting) and encouraged the ambassadors to have a look and share the link with others so they can vote too.

Winners will be announced during the awards ceremony being aired on World Refugee Day (Sabbath) – June 20th. Visit the ADRA Europe Art Contest website to cast your vote and for more information: <https://adra.eu/get-involved/art-contest-2/>

SEC Health Ministry Dept. Walk for ADRA 5K Fundraising Event – Sunday July 5th

This event is being organised by the SEC Health Ministry Director and her team and is being supported by ADRA. All churches are being encouraged to support the Walk for ADRA initiative and to register to attend at the link: <https://adra.org.uk/walk-for-adra/>. *Walk for ADRA Sponsorship form* can also be downloaded from that link.

It is being held at multiple parks across the SEC on the same day and time (10:00am). The locations confirmed so far are:

- South London – Crystal Palace Park
- North London – Finsbury Park
- Area 2 Bristol – 9 Springs Park, Yeovil
- Area 3 Southampton – Park TBC
- Area 5 – Reading – Park TBC
- Area 7 – Bedford Park
- Area 8 (North) – Nene Park Peterborough
- Area 8 (South) – Clacton on Sea (Park TBC)

SEC Health Ministry along with local church health leaders are the main persons in charge of the event but we are giving support to the event in whatever way we can in terms of promotion and other technical assistance. Please share the link to invite your friends, colleagues, churches and family to attend also. Everyone must be registered to attend (including children). See link for more details.

Key Dates for your Calendars

DATES	ACTIVITIES
Voting now opens until May 10 th	ADRA Europe ART Contest
Sunday May 31 st	Monthly Ambassadors Meeting at 10:00am followed by... New Ambassadors Orientation at 11:15am
Sabbath June 20 th	World Refugee Day (Sabbath) ADRA ART Contest Ceremony - Online
Sunday June 28 th	Monthly Ambassadors Meeting
Sunday July 5 th	SEC Health Ministries – Fundraising 5K Walk for ADRA

- Please make note of these key dates and share with your church leaders so that you will be able to promote accordingly and have them added to your church's calendar.

Date of Next Monthly Ambassadors Meeting

- Sunday May 31st 2026 on Zoom at 10:00am.

New Ambassadors Orientation will also be held on Sunday May 31st at 11:15am.

Q&A | Comments

- Errol (Ambassador for Dudley SDA) asked if we could help him understand how to set up a Just Giving account.
Petrian shared an overview stating that it is pretty straight forward and encourage persons to visit the website and check it out as it's very easy to sign up to use the platform: <https://www.justgiving.com/>. Petrian will also share more information on JustGiving in the next monthly meeting.
As an overview Petrian said it is a trusted site that anyone can use to fundraise for a charity. Once you register, you can create the activity you are doing to raise funds and select ADRA-UK as the charity you are fundraising for. You will then share the link everywhere which will have information about the charity and all donation from supporters will be sent directly to the charity. You will be kept a breast of how much you have raised and when the funds are paid over to the charity on your behalf.